

U.S. Department of Commerce Patent and Trademark Office			<i>Complete if Known</i>		
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>			Application Number: <b>10/823,508</b>		
			Filing Date: <b>April 12, 2004</b>		
			First Named Inventor: <b>Leslie YEH</b>		
			Group Art Unit: <b>2169</b>		
			Examiner Name: <b>Greta Lee Robinson</b>		
Sheet	<b>1</b>	of	<b>3</b>	Attorney Docket No.: <b>Google-56CIP1 (GP-145-01-US)</b>	

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No <sup>1</sup>	U.S. Patent Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines where relevant Passages or Figures appear
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	BF	JP 2003-77000	3-14-2003	WAKO CONSULTANTS:KK		
	BG	JP 2003-108591	4-11-2003			

Examiner Signature		Date Considered	
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OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume, issue number(s), publisher, country, where published, source	T <sup>2</sup>
	BH	GWERTZMAN, James, "Autonomous Replication in Wide-Area Internetworks," <u>Center for Research in Computing Technology, Harvard University</u> (April 10, 1995) (103 pgs.)	
	BI	The Gale Group, "Dollars and Eyeballs: The Net Advertising Equation," <u>Publishing Technology Review</u> , Vol. 3, No. 10 (November 1, 1996) (4 pgs.)	
	BJ	Long et al., Rapid Prototyping of Mobile Context-Aware Applications: The Cyberguide Case Study, In MOBICOM, ACM Press, 1996.	
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	BU	Communication for European Patent Application No. 04 781 844.8 - 1527, mailed on October 24, 2007 (5 pgs.)	
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	BY	Office Action to U.S. Patent Application No. 10/654,265, mailed May 9, 2006, Paper No. 20060503 (10 pgs.)			
	BZ	Office Action to U.S. Patent Application No. 10/654,265, mailed January 4, 2007, Paper No. 20061227 (11 pgs.)			
	CA	Office Action to U.S. Patent Application No. 10/654,265, mailed August 24, 2007, Paper No. 20070816 (9 pgs.)			
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	CC	Notice of Reasons for Rejection for Japanese Patent Application No. 2006-525355, mailed March 31, 2009 (4 pgs.) with translation (6 pgs.)			
	CD	Notice of Preliminary Rejection for Korean Patent Application No. 10-2008-7024188, mailed November 27, 2008 (5 pgs.) with translation (6 pgs.)			
	CE	"Who controls a search engine controls a market (Part 1), Study on Overture Advertisement Retrieval," monthly NET hanbai, Japan, Koubunsyuppan Corporation, March 25, 2003, Vol. 4, No. 4, pages 24-30.			

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